how to write a persuasive text

WHAT TO USE:

* Metaphor
* Rhetorical question
* Inclusive language
* Use of celebrities
* Expert opinion
* Statistics
* First person POV

WRITING THE TEXT IN CLASS:

THREE STEP PROCESS:

STEP 1: PLAN

* Create an outline with the key arguments and points for the text

Position: choose to be for or against the issue

Audience: understand the people that you are writing the text for

Identify Key Points: plan the key points that will be discussed in each part of the text

PERSUASIVE ESSAY OUTLINE:

Introductory Paragraph

* Grab the reader’s attention by using a “hook.”
* Give an overview of the argument.
* Close with a thesis statement that reveals the position to be argued.

Body Paragraphs

* Each body paragraph should focus on one piece of evidence.
* Within each paragraph, provide sufficient supporting detail.

Opposing View Paragraph (optional)

* Describe and then refute the key points of the opposing view.

Concluding Paragraph

* Restate and reinforce the thesis and supporting evidence.

STEP 2: WRITE

* Following the plan, write the text

STEP 3: EDIT

* Read through the work and make sure to correct any mistakes